



Press release

Every Conversation Matters: Shifting Conversation to Action

NAPCAN Opens National Call for Collaboration

For more than 30 years, NAPCAN has led National Child Protection Week in partnership with government, not-for-profit, corporate and community sectors, championing a shared responsibility for children's safety and wellbeing.

National Child Protection Week (6–12 September 2026) will continue under the theme **Every Conversation Matters: Shifting Conversation to Action**. As Australia's only national prevention campaign focused on preventing child abuse and neglect, the Week will again be extended into a year round action orientated national campaign that brings together thousands of partners from Commissioners and government departments to local councils and grassroots communities, through a shared platform that educates, connects and empowers collective action.

NAPCAN Chief Executive Officer, Leesa Waters, said the continuation of the theme reflects the sector's growing commitment to embedding prevention into everyday practice.

“Conversations remain vital, they challenge harmful norms, build understanding and strengthen shared responsibility. But real impact happens when those conversations translate into action.

Last year's campaign was both deep and inspiring. It celebrated what is already working across Australia and reinforced the importance of having the right people in the room, especially children and young people. When we listen to their voices, we create shared learning and stronger outcomes.”

National Child Protection Week 2026 will continue to amplify evidence-informed approaches and showcase practical action across communities. A central feature will be a national webinar series focused on translating knowledge into measurable change.

NAPCAN is now calling for **Expressions of Interest** from individuals and organisations across government, community and the child and family sector to contribute to or co-deliver the 2026 national webinar series.

This is an opportunity to: share practice; highlight community-led initiatives; contribute to national prevention dialogue; and strengthen cross-sector collaboration.

Learn more and submit an Expression of Interest:

<https://www.napcan.org.au/ncpw-expression-of-interest/>

National Child Protection Week 2026 is proudly supported by the Australian Government Department of Social Services.

NAPCAN website: [napcan.org.au](https://www.napcan.org.au)

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