



TERMS OF REFERENCE

Background

Formed in 2019 and remodelled for broader impact, the Northern Territory Prevention Alliance (NTPA) is a high-level, cross-sector network of executive leaders from government, non-government and community organisations. The Alliance is committed to advancing primary prevention strategies to promote child safety, wellbeing and the prevention of abuse and neglect across the Territory.

Purpose

To bring together strategic leaders to guide, inform, and coordinate cross-sector efforts that prevent child maltreatment and family violence—fostering a whole-of-community, systems-based approach to prevention.

The Alliance leverages the collective expertise and resources of its members to identify strengths, fill service gaps and build a united, Territory-wide approach.

Core Focus Areas

The Alliance works collaboratively to progress five strategic themes:

1. **Defining Prevention** – Develop a shared understanding and common language for prevention across sectors.
2. **Strategic Coordination** – Map and align existing initiatives to avoid duplication and amplify what works.
3. **From Safety to Wellbeing** – Promote holistic wellbeing for children, families, and communities.
4. **Children and Young People's Voices** – Embed the perspectives of children and young people in all planning and decision-making.
5. **Community-led, Culturally Safe Solutions** – Support and scale culturally responsive, community-driven prevention approaches.

Strategic Priorities

1. Promote a Common Language of Prevention

- Develop and champion a shared prevention language to unify cross-sector efforts.
- Reinforce a clear collective purpose: all children are safe, thriving, valued and with opportunities.

2. Strengthen Public Engagement and Awareness

- Design effective community campaigns using authentic, real-life stories.
- Shape public messaging that connects emotionally and intellectually with diverse audiences.
- Build awareness of prevention as everyone's responsibility.

3. Deepen Community Integration and Inclusivity

- Work with and within established community approaches, both formal and informal.
- Embed cultural safety, diversity and inclusion in all community engagement and program delivery.

4. Expand and Diversify Stakeholder Engagement

- Engage corporate, philanthropic and non-traditional partners in prevention efforts.
- Create structures for cross-sector collaboration and shared learning.

5. Influence Systems and Policy for Sustainable Impact

- Influence policy reform and public investment to prioritise prevention and early intervention.
- Bring partners together to challenge, support and build solutions collaboratively.

6. Ensure Scalable, Realistic, and Sustainable Action

- Ground strategies in pragmatic understanding of scale, cost and context.
- Design for long-term impact, not short-term projects.

7. Champion Child Rights

- Ensure all work is underpinned by the UN Convention on the Rights of the Child.



Influence and Advocacy

Drive policy and investment to embed prevention and early intervention as core priorities across the Northern Territory.

Membership

Membership consists of CEO or Executive Lead representatives from agencies committed to prevention and collaboration. Delegates must have decision-making authority. Members commit to:

- Attending all three annual meetings
- Actively participating between meetings
- Sharing knowledge, data and resources
- Supporting NTPA communications and events
- Embedding prevention principles within their own organisations
- Terms of Reference to be renewed annually

Membership organisations 2025

Association of Alcohol and other Drug Agencies (AADANT)
Aboriginal Peak Organisations Northern Territory (APONT)
Association of Independent Schools NT
Australian Federal Police
Anglicare NT
Australian Childhood Foundation
Australian Red Cross
CatholicCare NT
Catholic Education
Central Australian Aboriginal Congress
Danila Dilba Health Service
Dept of Children and Families
Dept of Corrections
Dept of Education
Dept of People, Sport and Culture
Early Childhood Australia
Hospitality NT
Justice Reform Initiative
Local Government Association of the NT

Library and Archives NT
Multicultural Council of the NT
Menzies School of Health Research
NAPCAN
National Indigenous Australians Agency
North Australian Aboriginal Justice Agency (NAAJA)
NTCOSS
NT Health
NT Mental Health Coalition
NT Primary Health Network (NT PHN)
NT Police
NT Principals Association
Office of the Children's Commissioner NT
Playgroup NT
Relationships Australia NT
Royal Darwin Hospital
SNAICC
Telstra Health
Yourtown

Governance

- Chair and Secretariat: Provided by NAPCAN
- Decision-Making: By collective consensus: Where timely input isn't received, decisions may proceed with available member feedback.
- Representation: No public or media statements are to be made on behalf of the NTPA without collective agreement

Chair Responsibilities

- Facilitate inclusive, outcomes focused meetings
- Ensure equitable contribution from all members

Secretariat Responsibilities

- Schedule meetings and distribute materials
- Draft agendas and record minutes/actions
- Act as a central contact for correspondence

Further Information/Contact

Meron Looney
NAPCAN NT Manager
0411 737 630
meron.looney@napcan.org.au
Executive Secretariat – NTPA

Greg Antcliff
NAPCAN Chief Operating Officer
0413 607 115
greg.antcliff@napcan.org.au
Chair - NTPA

