



**NORTHERN
TERRITORY**
PREVENTION
ALLIANCE

NTPA Meeting 3/2/22 - Attendance

Date

3 February 2022

Time

9.30am-12noon

Venue

Online

Guests

Anne Hollands – National (online)
Helen Fogarty – NAPCAN

Present

Alan Cass – Menzies School of Health Research
Alex Bruce – Hospitality NT
Ally Kodet-Moran – NAPCAN
Christine Smith – Catholic Education
Clare Patterson – Office of the Children's Commissioner NT
Darran Plumb – FAST
Deborah Di Natale – NTCOSS
Jeanette Kerr – Territory Families, Housing and Communities
Jenny Dally – Australian Red Cross
Leesa Waters – NAPCAN
Megan Michell – NTPA Chair
Merlon Looney – NTPA Secretariat (NAPCAN)
Michael White – PFES
Nadya Constantinidis – NAPCAN
Peter Burnheim – AADANT
Richard Matejic – NT JACET (AFP)
Rob Moore – PHN NT
Sean Holden – LGANT
Susan Wellfair – Playgroup NT
Tracey Johnson – Early Childhood Australia
Tracy Adams – Yourtown

Apologies

Dave Pugh – Anglicare
Donald Boyanton – Sport Integrity NT
Gail Barker – AISNT
Greg Ireland – Chamber of Commerce
Nicole Hucks – Office of the Children's Commissioner
Priscilla Atkins – NAAJA
Sam Jeffries – NIAA



Thankyou to all members for your participation in the
NTPA meeting, 3 February 2022.

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Thank you to our speakers:

Anne Hollonds - Australian Human Rights Commission

- 'Safe and Supported: the new National Framework for Protecting Australia's Children 2021-2031'
- Learnings from 'Keeping Kids Safe and Well - Your Voices' - a national consultation with children, young people and families on implementation of the framework

Helen Fogarty - NAPCAN

How do we frame social issues around prevention?

- 'Guidelines for the treatment of children and young people in the media'
 - Research on framing social issues to better communicate



Key points and discussion (Anne)

The new National Framework, and learnings from the consultation with children, young people and families

Need to find ways to work together to help governments shift their investment upstream - in order to 'turn the curve'

Young people at Don Dale say they need skills to get a job

Linkages to other 'frameworks' (e.g. Aboriginal Justice Agreement, Justice Reform Initiative)

Children, young people and families reported that the services that helped most:

- came from similar backgrounds as themselves - e.g. culturally - where they felt respected, listened to and not judged
- could meet their multiple and complex needs (on site and/or through supported links)

Adult services also need to focus on the needs of children

Children and young people often do not feel safe, welcome, respected, listened to in schools

There are many positive activities in NT schools and communities

Lack of coordination amongst services was a barrier for families - e.g. inadequate public transport; difficulty getting timely crisis support and/or prevention support

We need to scale up those that are working

NTPA could offer an avenue to codesign solutions to wicked problems



Key points and discussion (Helen)

How do we frame social issues around prevention?

How we talk about issues matters

(e.g. poverty, government, youth justice, young people)

Social media plays a big role in public engagement

(e.g. can vilify young people)

Talking about the 'evidence base' does not work

(e.g. re shifting 'tough on crime' views and approaches)

We need to communicate better with the public and the parts of government, business and non-government sectors that we want to influence

We need to:

- invite social media into the discussion, given their roles as influencers (both positive and negative)
- review 'Guidelines for the treatment of children and young people in the media' to identify gaps, include social media, break into manageable messages
- develop messaging guidelines/storyline/cheat sheets to help us when talking about social issues
- share positive stories of resilience

Dilemma for police in how to issue information to the public



Important Weeks

National Child Protection Week

is 4-10 September 2022 with the theme:

Every Child in Every Community Needs a Fair Go

Children's Week

is 22-31 October 2022 with the theme:

Children have the right to a standard of living that is good enough to meet their physical and mental needs. The government should help families who cannot afford to provide this (simplified version, UNICEF Australia)



Potential speakers/topics for NTPA forums

- Megan Mitchell - Bourke Justice Reinvestment Initiative
- Sally Weir - consultation with young people on Improving Youth Mental Wellbeing and Health in Palmerston
- NTCOSS - work with The Shape Agency
- NTCOSS - Youth Voice NT
- eSafety Office/Commissioner
- NTG Legislative commitment to the 10 National CSO Principles



Action Items

Action

Who

1. Develop/adapt a series of messaging guides (cheat sheets) on key topic areas MEMBERS
2. Organisations to share communication officers contact details to engage them in above process MEMBERS
3. Identify heads of social media organisations who could potentially be invited to the next NTPA forum MEMBERS
4. Secretariat to circulate: NAPCAN
 - Child Wellbeing and COVID media release and promotion kits for survey (from Anne Hollonds, AHRC)
 - Helen's presentation - split it up into topic areas
 - 'Guidelines for the treatment of children and young people in the media' discussion paper (for review and feedback)
 - Links to information on the Justice Reform Initiative and The Shape Agency (from Deborah,NTCOSS)
 - NTPA Terms of Reference
 - Anne's presentation (on request)
5. Include an example of message framing in the meeting minutes NAPCAN



See you at our next NTPA meeting!

Thursday 26 May 2022, 9am - 1pm

Mataranka Room, Oaks Elan Hotel, 31 Woods Street Darwin



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