



## NCPW2021 OFFICIAL LAUNCH

NATIONAL  
CHILD  
PROTECTION  
WEEK 2021

**NAPCAN** PREVENT  
CHILD ABUSE  
& NEGLECT

## TURNING CONVERSATION INTO ACTION

Presenters:

- Governor-General, His Excellency General the Honourable David Hurley AC DSC (Retd)
- Anne Hollonds, National Children's Commissioner

This webinar launched National Child Protection Week and set the scene for a week-long program of events focused on how we can all work together to build a healthier, fairer Australia for all our children, now and into the future.

The theme for National Child Protection Week in 2021 was **Every child, in every community, needs a fair go.**

**To treat all of Australia's children fairly, we need to make sure every family and community has what kids need to thrive and be healthy.**

But not every family has these resources. This is why we need to support every child, family and community according to their needs. This will create a healthier, fairer Australia for all children.

During the week a series of webinars - including the following - was curated to explore this theme.

The following sheet provides links to resources and topics that were mentioned in the webinar, to help us **turn this conversation into action.**

### Topics covered by this webinar included:

**Framing research:** This year's National Child Protection Week theme and campaign are based on the latest Australian research on how to frame communication around child wellbeing and parenting. To learn more about the recommendations from the research see:





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- The Core Story for Early Childhood Development and Learning at <https://www.telethonkids.org.au/projects/HPER/core-story/> and learn how to apply the recommendations into your work with the eLearning here <https://corestory.talentlms.com/>
- The Reframing Parenting project at <https://www.parentingrc.org.au/programs/reframing-parenting/>
- This new research - Passing the Message Stick - gives clear advice about how to use language to help change the story on self-determination and justice for Aboriginal and Torres Strait Islander people <https://passingthemessagestick.org/>

### National Frameworks and Plans:

- [National Framework for Protecting Australia's Children 2009-2020](#)
- [National Framework Consultations \(now closed\) to inform a Successor Plan](#)
- [National Plan for Preventing Violence Against Women and Their Children Fourth Action Plan](#)
- [Consultations \(now closed\) to inform the next Plan for Preventing Violence Against Women and Their Children](#)

### Women's Safety Summit:

- [Statement from The Australian Human Rights Commission on the National Summit for Women's Safety, September 6-7, 2021](#)

### Include the voices of children in your work:

- To find out more about what the National Children's Commissioner does or how to contact her go to <https://humanrights.gov.au/our-work/childrens-rights>.
- If you would like more information on how to better include the voices of children in your work contact your State or Territory Children's Commission.
- For more information about the rights of children see the [United Nations Convention on the Rights of the Child](#).





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### Statistics:

- Australian Institute of Health and Welfare  
<https://www.aihw.gov.au/reports/australias-welfare/child-protection>

### Related campaigns to join:

- Family Matters - <https://www.familymatters.org.au/>
- Every Child - <https://www.everychild.co/>
- Australia Together - <https://australiatogether.org/>
- Everybody's Home - <https://everybodyshome.com.au/>
- Raise The Rate - <https://raisetherate.org.au/>
- Ending Loneliness Together - <https://endingloneliness.com.au/>

### Upcoming Weeks to support:

- Anti-Poverty Week (2021 theme is focused on children) 17 - 23 October -  
<https://antipovertyweek.org.au/>
- Children's Week 23 - 31 October <https://www.childrensweek.org.au/>

### For more information, contact:

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**Thank you for your commitment to ensuring every child in every community has a fair go.**

