SHOPS

Shops play their part to protect and care for children and young people in their community by providing family friendly working environments and displaying community announcements and events.

Be a positive role model. Be aware of your behaviour, what you say, how you say it and the way you act. Children and young people learn from the people they listen to, so make your influence positive!

Have family friendly work conditions available to staff who are parents. Flexibility allows parents to meet the needs of their family and to cope in times of stress.

Welcome children with a smile. Consider your manner and listen to what young people say. Consider providing a play area or colouring competition in your shop to demonstrate your recognition of children and support of families’ access to your products.

Consider the impact of product placement on children and young people. Limit access to products which are a risk to physical safety (eg knives, chemicals), physical health (junk food) and identity development (media which includes sexualised images of young women).

Display information about community events and opportunities for recreation. Increasing access to events will support families to get involved in their community.

Partner with a local community organisation or school to support children and families. For example, sponsoring a child’s sporting activity increases opportunity for families to be involved in their community.

Think about safe and respectful ways to be an active bystander if you see an adult being inappropriate towards a child or young person.

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