



EMBARGOED UNTIL MIDNIGHT 1 SEPTEMBER 2013

NAPCAN Play Your Part Awards Queensland

To: Bravehearts Inc.

For: Ditto's Keep Safe Adventure Personal Safety Program

Name of Project: 'Ditto's Keep Safe Adventure' Personal Safety Program

Organisation: Bravehearts Inc.

State: Queensland

The 'Ditto's Keep Safe Adventure' Personal Safety Program is designed for children aged 3-8 years, and has been running since 2006. The program is a half hour live, interactive show created to educate students and raise awareness with the aim to prevent the incidence of sexual assault, schoolyard bullying and domestic violence. The program is delivered through song and utilises easy to understand concepts. To date, almost 350,000 children have been participated in this program.

Bravehearts includes sessions for parents, teachers and childcare workers with the aim to educate and disseminate vital information, as well as offer support services. These information sessions include the provision of vital knowledge on what to look for, how to respond correctly without tainting evidence, legal obligations, care and justice for victims and families, preventative education, language on how to approach the sensitive subject, as well as information on educating and empowering children.

The 'Ditto's Keep Safe Adventure' Personal Safety Program has been independently evaluated twice. Findings suggest that the delivery of this program can contribute to the reduction of the incidence of child sexual assault as well as other forms of abuse including family violence and bullying.

NAPCAN is awarding 2013 Play Your Part Awards QLD to Ditto's Keep Safe Adventure Personal Safety Program for: ongoing commitment to improving the safety of children.

For further details: contact Madelene McGrath, NAPCAN on 02 9269 9200