

MEDIA RELEASE

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Time is running out: Make your voice heard and help prevent child abuse

NAPCAN is calling on the entire Australian community to get involved in preventing the abuse of our kids by completing its national community survey, before it closes on 8 November, at www.preventingchildabuse.com.au.

Since its launch on 8 September, almost 20,000 Australians have shown their support and completed the survey. The survey results will contribute to the planning of effective prevention strategies for the future – the higher the level of response, the more effective these strategies could be.

“We are grateful for the number of responses we have had so far and the commitment the Australian community is making towards preventing child abuse. This survey gives everyone the chance to take action to help prevent child abuse and neglect.

“Abuse occurs all over Australia, we need to bring it out into the open so we can prevent the suffering thousands of children. NAPCAN needs the whole of Australia to get on board in this last week – protecting kids is everyone’s business ” said Maree Faulkner, CEO of NAPCAN.

The survey is the largest national community attitudinal survey ever undertaken and the results will provide insight into Australia’s attitudes towards the prevalence of child abuse and the effectiveness of the strategies used to prevent it.

Answering NAPCAN’s survey is simple. It is totally confidential and can be completed online at: www.preventingchildabuse.com.au. For more information visit www.napcan.org.au

Media interviews and materials are available. Please contact:

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About NAPCAN:

NAPCAN (National Association for Prevention of Child Abuse and Neglect) is Australia's leading advocate for the prevention of child abuse and neglect. NAPCAN's goal is to bring about the changes necessary in individual and community behaviour and in government policy to stop abuse and neglect before it starts.

NAPCAN also works directly with children and young people conducting innovative programs to strengthen protective behaviours, build resilience and life skills. NAPCAN also assists 'at risk' parents through face-to-face programs and works in local communities building inclusive networks and strengthening local support for children and families. A charity, NAPCAN is governed by a national board with the support of professional sub-committees and state and territory councils.