

“What can I do?”

If you think a child has been abused or neglected, you must ring your local child protection authority or the police.

But in order to help **prevent** getting to such a tragic situation in the first place, there are lots of things you can do to help protect children. The following tips are not definitive or exhaustive, but are a good start.

Business: play your part to support families!

1. Have flexible work hours and job share available to staff who are parents, and make it an attractive option.
2. Partner with local community organisations (e.g. sponsor kids' sporting activities).
3. Be family-friendly. Provide a play area in your shop/business, and baby change facilities, and welcome children. Do not stock junk food on low shelves where children can reach it.